

ESG: HOW TO TURN COMPLIANCE INTO COMPETITIVE ADVANTAGE?

LEARN HOW INDUSTRY LEADERS USE ESG TO DRIVE BUSINESS SUCCESS.



SIYANA GUROVA
Researcher,
ZHAW



NICO ROS
CTO & Co-Founder
SkyCell



THORSTEN KLEIBOLD
Partner,
OBT



OLIVER BERTSCHINGER
President,
SEC

Wednesday, 30th October 2024 | Time: 17:30 – 21:00
Location: Zunfthaus zur Schmiden, Marktgasse 20, 8001 Zürich

What to Expect:

This event will feature an insightful overview based on the 2024 Entrepreneur Study by ZHAW, providing a clear picture of where ESG implementation currently stands in Switzerland. Then, leading ESG-focused companies such as SkyCell, OBT, and others will showcase how they leverage ESG to create business opportunities followed by an interactive Panel Discussion.

The short event aims to spark new ideas and inspire businesses of all sizes to view ESG as an opportunity rather than only a compliance obligation. Attendees will gain valuable insights from industry experts on how ESG can be applied to drive innovation and competitiveness.

Join us for an engaging evening of discussions, learning, and networking with key figures from the Swiss and CEE business communities.

Program Overview:

17:30 – Registration & Coffee

18:00 – Welcome by Thomas Züger, CEO OBT und Oliver Bertschinger, President SEC

18:05 – Keynote 1: Siyana Gurova, ZHAW, “The ESG Journey: Are Swiss Companies Prepared?”

18:25 – Keynote 2: Nico Ros, Best Case SkyCell

18:45 – Keynote 3: Thorsten Kleibold, OBT, “Best Practices in ESG Reporting”

19:05 – Keynote 4: Company Success Story, to be announced

19:25 – Panel Discussion: ESG – “Necessary Evil or Business Opportunity»

19:55 – Closing Remarks

20:00 – Networking Apéro

Sponsors & Partners:

The logo for OBT, consisting of the letters 'OBT' in a bold, black, sans-serif font. To the right of the letters is a red triangle pointing downwards.

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**Dr. Ariel Sergio
Davidoff**

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**Chamber of Commerce Switzerland Central Europe (SEC)
Kasernenstrasse 11 | 8004 Zürich
www.cee.swiss | info@cee.swiss**